



“Putting the Game of Business in Your Hands”

A “Lunch & Learn” Series Presented by

Business on the Board™

Are your current leaders using innovative ways to practice and improve their strategic thinking and decision-making skills necessary for sustainable success? Do your future millennial leaders have the skills they need so they are ready to:

- *Think like a leader who sees the big picture yet is aware of the details*
- *Make a profit that keeps the business healthy*
- *Use the right leadership style at the right time to maximize the return*
- *Use the power of visualization to see and evaluate the future to their advantage*
- *Generate and evaluate the strategies and tactics a winning team needs*
- *Use financial principles and metrics to make good decisions*
- *Solve problems by delegating tasks and managing risk to drive better bottom line results*



Instead of the traditional business cases or role playing, this innovative course delivers a step-by-step program that empowers leaders to grow their businesses using the mindset and skills of a chess master. Your team will make more profitable decisions based upon better critical strategic thinking which will leave you far ahead of the competition. This game-based approach to professional development will take you to an edge that competitors can't duplicate and won't see coming.

Jim Egerton is the CEO and founder of Business on the Board™. A respected author, teacher, coach, manager, leader, and entrepreneur, his work has impacted the lives of thousands. His management, information technology, and training experience come from serving in the health care, energy, and finance industries. He has a degree in mathematics from NIU and an MBA degree in finance from Illinois Tech. He plays chess at a master level with over 40 years of national tournament experience.

Business on the Board™ is leading the way to better thinking, better decisions and better results. We are a talent development company that uses a game-based approach to teach business strategies and tactics to companies that want to be at the top of their game. By using a 12-module hands-on course taught over the lunch hour and our #1 Best Selling business management self-development book, we teach leaders the skills they need to excel at the game of business.



Jim Egerton, MBA

Corporate Talent Developer, Speaker, Best-Selling Author

Module 1: Putting the Game of Business in Your Hands

- 1. How the hands-on interactive course builds business skills you can use immediately*
- 2. Why a game-based approach is a better, proven learning style*
- 3. How profits lead to victory in business and chess*
- 4. Becoming a “contextual” leader is the best of all styles*
- 5. Financial decision-making produces better business and chess results*
- 6. Using the tools of the trade – winning strategies and tactics*
- 7. Visualize the future, delegate appropriately and manage risk in the organization*
- 8. Learn from Bill Gates and Magnus Carlsen while they battle each other at the chessboard*



Modules 1-12

- Module 1: Putting the Game of Business in Your Hands*
- Module 2: Getting to Know Your Players, How They Work and What They are Worth*
- Module 3: 3 Styles of Leadership - How They Work Together and When to Use Them*
- Module 4: Strategies and Tactics - You Need Them Both to Win.*
- Module 5: The Opening in Business and Chess - Startups of a Different Kind.*
- Module 6: The Middlegame in Business and Chess – Unique All Out Warfare.*
- Module 7: The Endgame in Business and Chess - Win, Lose or Draw*
- Module 8: Business Tactics Used on the Chessboard*
- Module 9: Getting a Business Degree While Playing Chess – First Semester*
- Module 10: Getting a Business Degree While Playing Chess – Second Semester*
- Module 11: Operating the On-Going Enterprise - Bachelor vs. Egerton*
- Module 12: Graduation Exercise Playing in the Simultaneous Challenge*

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